

BRUNSWICK – VIRTUAL BOAT SHOW SCAVENGER HUNT SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE PROMOTION. Purchasing any Brunswick Corporation products or services, or the products or services of their respective affiliates, will not increase your chance of winning the Promotion.

ELIGIBILITY: To enter the "Brunswick– Virtual Boat Show Scavenger Hunt Sweepstakes" (the "Promotion"), you must be, at the time of entering, 21 years of age or older. Promotion is void where otherwise prohibited by law. Employees of Brunswick Corporation ("Sponsor") and its affiliated companies, parents, subsidiaries, service partners, and advertising and promotion agencies (collectively, "Promotion Entities"), and their IRS dependents, immediate families (*i.e.* parents, children, siblings, spouse) and members of their households (whether related or not) are ineligible to participate in this Promotion.

HOW TO ENTER AND WIN:

NO PURCHASE IS NECESSARY.

To enter, visit **virtualboatshow.brunswick.com** anytime between 10:00 AM Eastern Standard Time, July 21, 2020 and 11:59 PM Eastern Standard Time, September 21, 2020 (the "Entry Period") and follow the online scavenger hunt instructions and scavenger hunt clues.

Search for content on the **Brunswick Virtual Boat Show** website to find objects that are hidden throughout the website. Objects will be in the form of .png images. When a participant finds a hidden object, click on the object. The website will keep track of each participant and the objects found by each participant. Note that participants will not be notified if they have found all of the objects. Participants may only participate in the scavenger hunt once. Participants who attempt to bypass the scavenger hunt tracking features and/or attempt to trick the website into completing the scavenger hunt more than once will be disqualified.

WINNER SELECTION & NOTIFICATION:

From all successfully completed scavenger hunts, Sponsor will randomly select one winner to receive the Grand Prize (as described below). The winner will be announced on or around the first week of October, 2020. The odds of winning depends on the number of entries received.

The selected winner will be chosen by Sponsor, and the results of the drawing will be final. If a Canadian entrant is selected as a possible winner, the Canadian entrant will be required to complete skill component consisting of a third-part mathematical question.

The Sponsor' decisions are based on its sole discretion and interpretation of these official rules, and are final and binding in all respects. The selected winner will be notified by e-mail, mail or telephone as provided by the entrant on the entry form.

If a randomly selected winner fails to respond to Sponsor' prize notification or the winner is unable to use or is otherwise ineligible to receive the Grand Prize, that winner will be disqualified and, at Sponsor' discretion, an alternate winner may be selected.

SWEEPSTAKES PRIZE:

One (1) eligible entrant will win a Hyperlite® gear package valued at approximately \$2500 (the "Prize).

The Prize cannot be substituted, assigned, transferred, or redeemed for cash by winner; however, Sponsor reserves the right to make equivalent prize substitutions at its sole discretion.

CONDITIONS: Winner will be required to complete and return an Affidavit of Eligibility, IRS W-9 form, and Release of Liability/Publicity within five (5) days of notification. If such documents are not returned within the specified time period, prize or prize notification is returned as undeliverable, Sponsor is unable to contact potential winner or potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor' discretion, an alternate winner may be selected.

Entrants of the Promotion acknowledge and understand that the Promotion is in no way sponsored, endorsed or administered by, or associated with, any travel agent or third party that provides products or services to Sponsor.

All federal, state or other tax liabilities (including income taxes) arising from this Promotion will be the sole responsibility of the winner. Winning entries and Grand Prize are not transferable; no prize substitutions are allowed except by the Sponsor who reserves the right to substitute prizes with prizes of equal or greater value. The Grand Prize or any portion of the Grand Prize cannot be redeemed for cash. The Sponsor, its affiliates and agencies are responsible for Grand Prize delivery only. SPONSOR DOES NOT MAKE ANY REPRESENTATION OR WARRANTY WITH RESPECT TO THE GRAND PRIZE, AND HEREBY DISCLAIMS ANY AND ALL EXPRESS AND IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE WITH RESPECT TO THE GRAND PRIZE.

WAIVER: Sponsor and Promotion Entities are not responsible for any technical, mechanical, printing, typographical, human or other error of any kind relating to or in connection with the Promotion, including, without limitation, errors which may occur in the administration of the Promotion, the processing of entries, the announcement of the prize or delivery of the Grand Prize. Sponsor reserves the right in its sole discretion, to disqualify any entrant or entry that is in violation of the Official Rules or to cancel, suspend or modify the Promotion, and disqualify any implicated entrant(s), (and their entries) if any fraud, actions by entrants, technical or other error or problem of any kind, or any other occurrence corrupts or affects the administration, integrity, security, or proper play of the Promotion, as determined by Sponsor in its sole discretion. In the event of cancellation, Sponsor reserves the right, at its sole discretion, to award the Grand Prize in a random drawing from among all eligible, non-suspect entries received up to the time of the event

or action warranting such cancellation or to take any other action it deems equitable to fairly award any prize.

NO LIABILITY: By entering, entrants and the winners agree to comply with all Official Rules as stated and agree to release, discharge, indemnify and hold harmless the Promotion Entities, Facebook, Twitter and Instagram, and each of their respective officers, directors, employees, representatives and agents from and against any claims made by the winner, entrants, or any other third parties, related in any way to the operation of this Promotion as well as any other claims, damages or liability resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Promotion-related activity or participation in this Promotion.

PUBLICITY GRANT: Except where prohibited by law, winner grants to Sponsor and the Promotion Entities, Sponsor' parent company and any subsidiary thereof, and Sponsor' affiliates, retailers, distributors, advertising and promotion agencies, suppliers, and those acting pursuant to its authority, the right and permission to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winner's name, portrait, picture, city/town of residence, voice, likeness, opinions and biographical information for advertising, trade, and promotional purposes (including the announcement of his or her name on television or radio broadcast) without additional consideration, compensation, permission, or notification.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a AAA regional office in Knoxville, Tennessee; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages including attorney's fees or any other damages, other than for entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

WINNER INFORMATION/OFFICIAL RULES REQUEST: To receive prize winner information or an additional copy of these Official Rules, send a self-addressed, stamped business-size (#10) envelope by July 30, 2020 to: **Brunswick Boat Group 800 South Gay Street Suite 1500 Knoxville TN 37929**. Please specify "Rules" or "Winner Information."